

# BUSINESS DEVELOPMENT CLASS



## Marketing 101: Building your Brand Featuring Royle Media

Marketing 101 is all about understanding the basics of how to connect your business with the right audience. At its core, marketing is the process of sharing your story, showing the value of what you offer, and building trust with customers.

**When: September 30th**

**Time: 4:30pm - 6:30pm**

**Chehalis Tribe Community Center**

461 Secena Rd

Oakville WA 98568



**Instructor:** Pierre Augare

Business Development Officer

**Sign Up By Emailing us or Call us!**

[ctlf@chehalis tribe.org](mailto:ctlf@chehalis tribe.org)

360-999-0954



## Upcoming Classes 4<sup>th</sup> Tuesday of the Month

Subject to change based on class requests or needs

**10/28** Plan Product Shipping

**11/18** Assess Seasonal Stock and Readiness

**12/16** Can This Business Support You Full Time?

**1/27/26** Year-End Document Check: Are You Organized?

**2/24/26** Filing Taxes - Got Everything You Need?

**3/24/26** Your Voice Matters: Help Shape Future Classes and Guest Speakers



*Brick by Brick*  
Paving the way to  
Financial Empowerment through Education,  
Coaching and Fair Lending